

Promoting Public Health – Transition tasks

Public health is concerned with improving and protecting the health of the population. It has become even more important during these challenging times. COVID-19 has caused great disruption and changed our everyday activities. It has impacted our lives like never before, and public health awareness is at an all-time high. Fortunately, we have a vaccination programme that is having a positive impact on the levels of transmission, that is allowing us to slowly get back to normal. However, it has been reported that the BAME community uptake of the vaccine is low. According to some research vaccine uptake of people from ethnic minority backgrounds is at least 10% lower than white people (Grey, 2020).

Your task is to create a new public health campaign (poster) to raise awareness of the covid vaccination programme amongst your age group demographic of 16-19 year olds. You need to include the following information:

- What covid-19 is and its effects
- Explain details of the three main vaccines in the UK
 - Explain the effectiveness of the vaccine
 - Explain potential side effects of the vaccine
 - Information about fake news and the vaccine
- Your target audience is 16-19-year olds so please ensure the material is suitable and contains
 - language that is suitable for that age group
 - Any other relevant information you wish to include

Tips for your task:

- a) You can create a poster, PowerPoint or a word document with images.
- b) Your campaign has to have reliable evidence such as statistics from good sources, (please avoid Wikipedia)
- c) It has to be original and slogans used must be your own.
- d) Have fun creating it!

Good luck and please remember to bring your completed work to enrolment.