

Promoting Public Health – Year 11-12 Transition tasks

Public health is concerned with improving and protecting the health of the population. It has become even more important during these challenging times. COVID-19 has caused great disruption and changed our everyday activities. It has impacted our lives like never before, and public health awareness is at an all-time high.

PART ONE: Your task is to create a new public health campaign to raise awareness of the importance in maintaining official advice:

- Wash your hands frequently with soap and water
- Maintain 2m social distance when outside
- Stay home and only go out for essential activities

Your target audience is 13-19-year olds, so please ensure the material is suitable and contains language/communication that is suitable for that age group.

Criteria for the campaign

- a) You can create a **poster, PowerPoint or a word document with images.**
- b) Your campaign has to have **at least two** of the official advice above in it.
- c) It has to be original and **any slogans used must be your own.**
- d) Have fun creating it!

Guidance: To inspire your campaign, please research the following public health promotions.

Change 4 Life, Stoptober, various stop smoking campaigns, every mind matters, flu jab campaigns and many more! **Remember, it is more than a poster; public health campaigns save lives!**

PART TWO: Write a report examining the factors affecting health in regards to COVID-19. So, consider how an individual's housing can increase/decrease their chances of having symptoms etc. Ensure you consider at least **two factors**.

Factors include:

- **Socio-economic**, e.g. income, education.
- **Environmental**, e.g. housing, access to exercise facilities.
- **Genetic**, e.g. sickle cell anaemia.
- **Lifestyle**, e.g. diet, substance misuse

Criteria for the report:

-It must not exceed more than 500 words

-You need to carry out research to support your points

-Word process (where possible), in font size 12. If you cannot type it, please ensure handwritten reports are clearly legible.

Good luck and see you in September!

